



## Duncan Middle School Bands

601 Chisholm Trail Parkway  
(580) 470-8106 x217

Duncan, OK 73533  
duncanps.org/msband

Parents/Guardians,

August 25, 2009

On **Tuesday, September 1<sup>st</sup>**, we will begin our annual magazine sale fund-raiser with Great American Opportunities. In the past, this sale has proven to be a tremendous help to our band program. Money earned by the students will go into the band activity account and will be used for many things including music, supplies, and band contest fees. In the past, items purchased with "magazine sale money" have included a new computer, chairs, stands, tuners, and hand-held metronomes. These items and many more are needed to have a successful band program. Not only will this fund-raiser help the band program, but this is also an excellent opportunity for your child to take more possession of **his/her** band program! This will certainly result in more pride.

For every magazine subscription that you or your child sells, the band will receive 40% of the profit. This is also a tax-deductible item because you are buying the subscription through the band program. As in the past, there will be an incentive program for the students using prizes and other things they can earn. The students will be given specific information on this when the sale begins on Tuesday.

I have asked the students to begin "priming" potential customers now. The more people your child contacts now, the better chance he/she will have of making a sale on Sept. 1<sup>st</sup>. This will give potential customers an opportunity to think about what magazines they may be interested in. If they currently receive a magazine, suggest letting us renew it for them!

You may also want to begin organizing the addresses of your friends and relatives that live outside the surrounding area. One way the students can participate in the incentive program is by furnishing addresses of people who may be interested in subscribing to a magazine. If they decide to purchase a subscription, *Great American Opportunities* sends our band program a check for 40% of the purchase! As you can see, this is a "win-win" situation. Special forms will be given to the students for this.

If you encounter someone who is not interested in a magazine subscription but is willing to give a monetary donation, then your child can still participate in the incentive program and of course, the band will receive 100% of the donation. Every \$10 donated will count as a sale.

**If you do not want your child to participate in this fundraising activity, please send a note with your child tomorrow stating your wishes.**

Please feel free to call us if you have any questions. Thank you for your support!  
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